



# AlmaShines vs Other Alumni Platforms

Which one to choose for  
alumni relations goals!!



Out of  
**142 Competitive  
Encounters**  
institutes chose AlmaShines  
**118 Times**  
over others!!



## Why??

"AlmaShines has better features than any other platform"

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"It is very easy to use, felt we can manage it easily"

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"The team reflected good understanding of alumni relations and helped us with clear plan for our alumni relations"

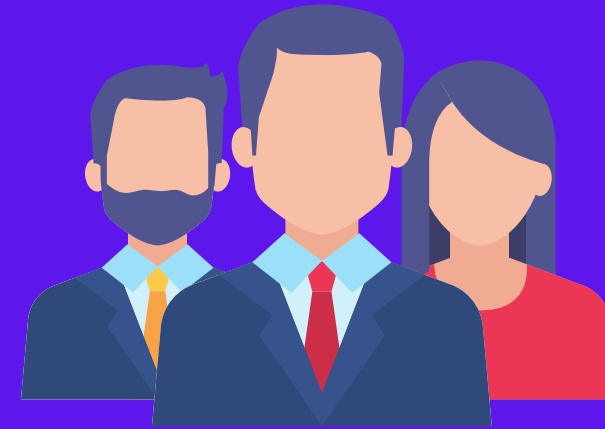
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"The mobile-first approach convinced us that with AlmaShines, we can generate more engagement than any other platform"

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"The feedback we got from their customers were better than any other platform & their ratings on internet are also the best"

# What Makes AlmaShines "Most Preferred Alumni Platform"



**Alumni-Centric methodology**,  
that makes AlmaShines more  
relevant and usable by alumni,  
then any other platform



**Expert Support** to fulfil the  
strategic requirements for  
achieving your alumni relation  
goals

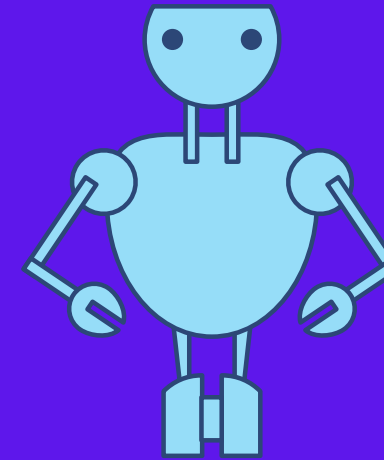


**Most Advanced Technology**  
that provides 360° solutions for  
strong alumni relations,

# Pioneers of Most Innovative Alumni-Tech



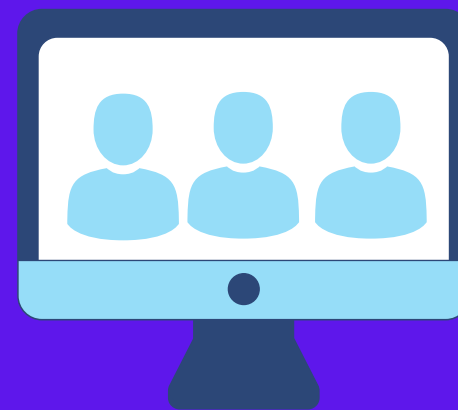
Only Indian  
platform with  
White-Labelled  
Mobile App



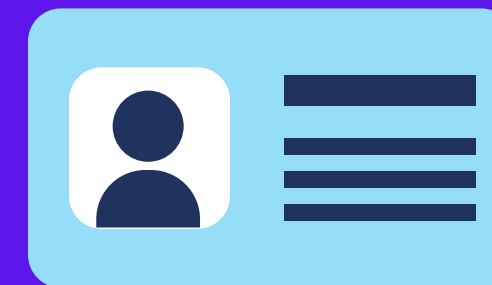
Only Platform with  
AI-Driven  
Automation for  
user engagement



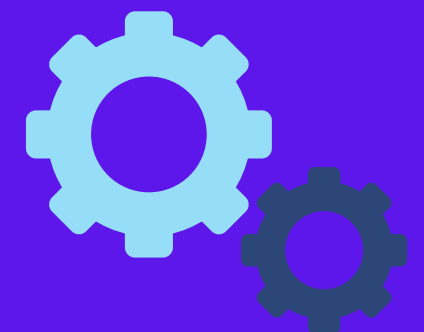
Only Platform  
integrated with  
Online Election  
Services



Only Alumni  
Platform with  
Virtual Event  
Facility



Only Platform with  
QR-Enabled  
Alumni Cards



Most Configurable  
Platform with 12  
Configuration  
Parameters

# AlmaShines' Excellence in Numbers

4.7

Rated on  
Capterra, Among  
Highest Rated  
Alumni Platforms  
in India

4.3

Rated on Google  
Play, Highest  
Rated Alumni  
Mobile App

87%

Alumni find  
platform powered  
by AlmaShines  
highly useful

91%

Lifetime Customer  
Retention Rate  
compared to  
industry average  
72%

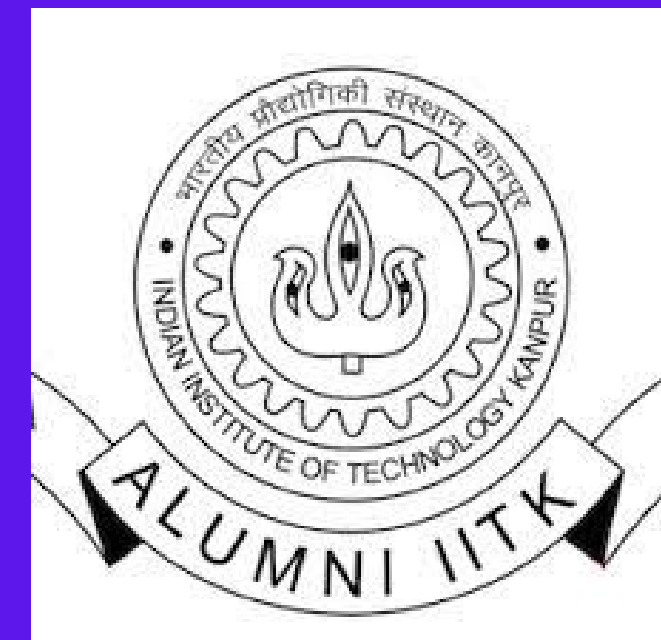
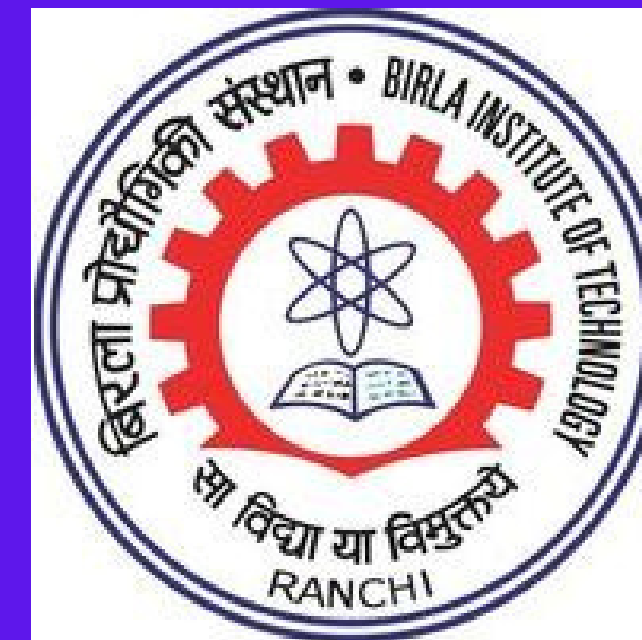
73%

Monthly Alumni  
Engagement Rate,  
higher than any  
other alumni  
platform

29%

Average Email  
Open rate,  
compared to  
industry rate of  
below 5%

Institutes  
who trusted  
us over  
others





# Expertise that makes our every customer 'Successful'



Customer Success Manager to assist you at every step of building strong alumni community



Free Product Trainings for all the Admins



Dedicated Knowledge Library, comprising of videos and articles covering every aspect



Regular Strategic Campaigns to boost alumni engagement and participation

# Have you found the right partner to strengthen your alumni relations??

**Still got doubts?**

**Connect with your Alumni Relations Consultant  
or write to CEO, AlmaShines on [kapil@almashines.com](mailto:kapil@almashines.com)**

