

AlmaShines

vs Other Alumni Platforms

Which one to choose for
alumni relations goals!!



Out of
**142 Competitive
Encounters**
institutes chose AlmaShines
118 Times
over others!!



Why??

"AlmaShines has better features then any other platform"

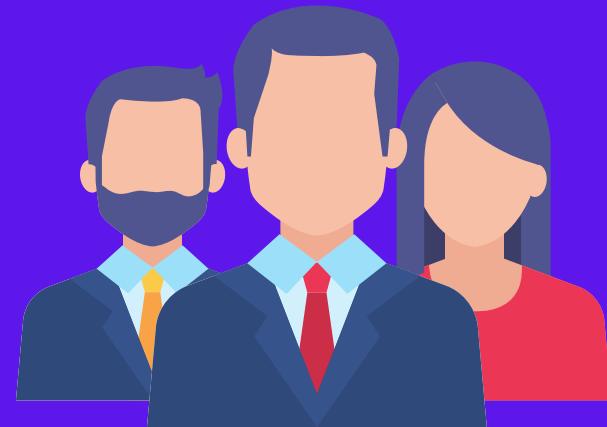
"It is very easy to use, felt we can manage it easily"

"The team reflected good understanding of alumni relations and helped us with clear plan for our alumni relations"

"The mobile-first approach convinced us that with AlmaShines, we can generate more engagement than any other platform"

"The feedback we got from their customers were better than any other platform & their ratings on internet are also the best"

What Makes **AlmaShines** **"Most Preferred** **Alumni Platform"**



Alumni-Centric methodology,
that makes AlmaShines more
relevant and usable by alumni,
then any other platform

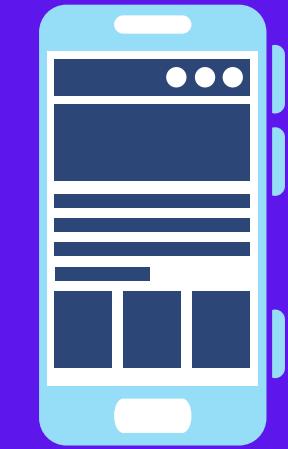


Expert Support to fulfil the
strategic requirements for
achieving your alumni relation
goals

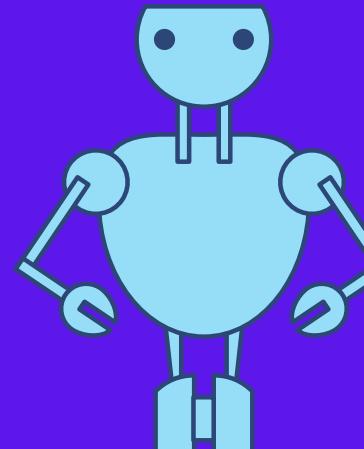


Most Advanced Technology
that provides 360° solutions for
strong alumni relations,

Pioneers of Most Innovative Alumni-Tech



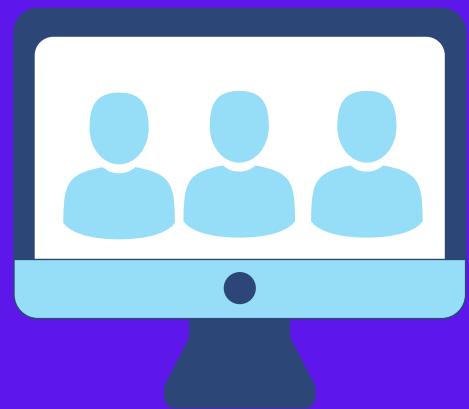
Only Indian
platform with
White-Labelled
Mobile App



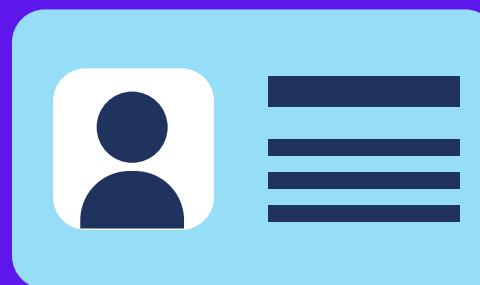
Only Platform with
AI-Driven
Automation for
user engagement



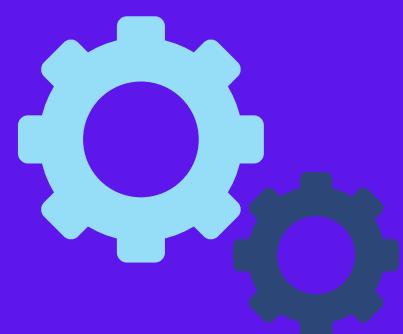
Only Platform
integrated with
Online Election
Services



Only Alumni
Platform with
Virtual Event
Facility



Only Platform with
QR-Enabled
Alumni Cards



Most Configurable
Platform with 12
Configuration
Parameters

AlmaShines[®]

Excellence in Numbers

4.7

Rated on
Capterra, Among
Higherst Rated
Alumni Platforms
in India

4.3

Rated on Google
Play, Highest
Rated Alumni
Mobile App

87%

Alumni find
platform powered
by AlmaShines
highly useful

91%

Lifetime Customer
Retention Rate
compared to
industry average
72%

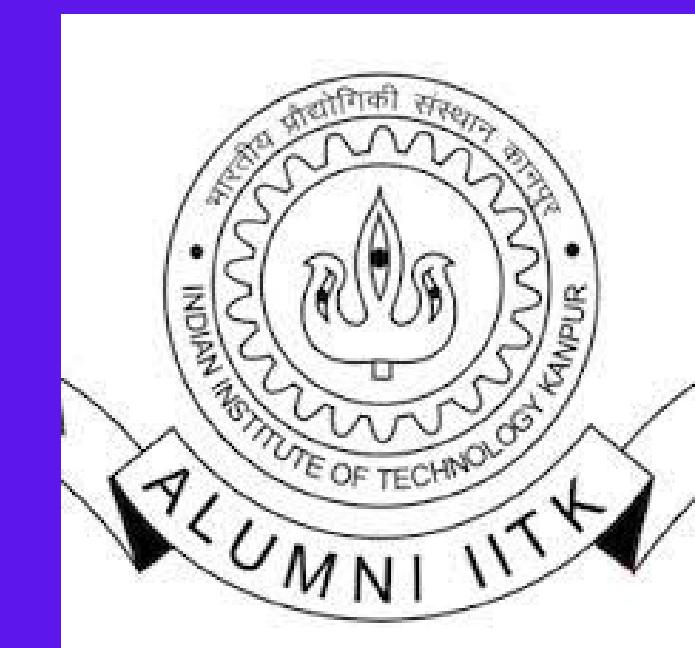
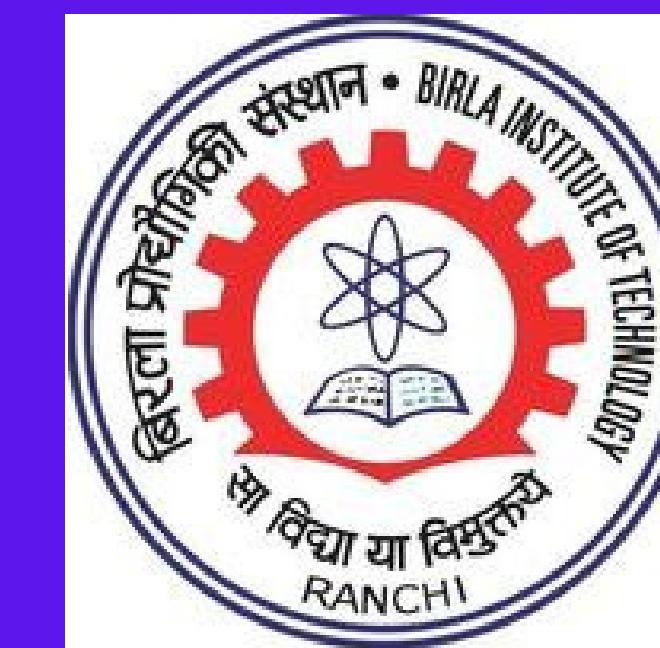
73%

Monthly Alumni
Engagement Rate,
higher then any
other alumni
platform

29%

Average Email
Open rate,
compared to
industry rate of
below 5%

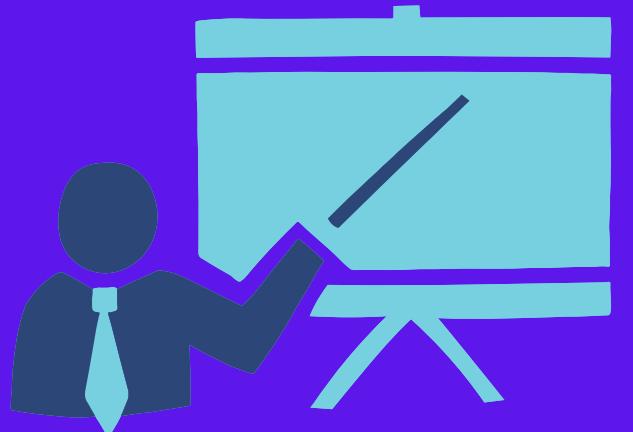
Institutes
who trusted
us over
others



Expertise that makes our every customer 'Successful'



Customer Success Manager to assist you at every step of building strong alumni community



Free Product Trainings for all the Admins



Dedicated Knowledge Library, comprising of videos and articles covering every aspect



Regular Strategic Campaigns to boost alumni engagement and participation

Have you found the right partner to
strengthen your alumni relations??

Still got doubts?

**Connect with your Alumni Relations Consultant
or write to CEO, AlmaShines on kapil@almashines.com**

